



Opening a store at the mall is easy!

Our program offers three distinct merchandising venues: Retail Merchandising Units and Kiosk locations that range in size from 100 square feet to 250 square feet, and a limited number of temporary store spaces are available for the Specialty Retail Program should you need a larger space for your business. Specialty Retail stores and carts have specific design criteria that will be reviewed during the initial interview. The following guidelines will help you to organize your preliminary merchandising ideas.

- Merchants provide all fixtures.
- Sign requirements are specific to each venue type.
- Fixtures must not alter carts or the base building.
- Even though lighting in some cases is provided; merchants are welcome to design a specific lighting package to enhance their business.
- Drawings of all merchandise fixtures, display and signs must be approved by the mall before installation.

Please complete and return the attached proposal and include photographs and/or catalogs of the merchandise you intend to sell. Incomplete proposals will not be considered. Please note that the proposal submitted is not intended to create any legal rights or obligations. All legal rights and obligations of the parties will be set forth in the License of Lease Agreement by the Landlord and the Tenant, and no such rights or obligations shall take effect until the License or Lease Agreement has been fully executed by both parties. We look forward to hearing from you.

Phone _____ Email _____

Address _____

Proposed Opening Date _____ Business Name _____

Have you worked in retail before? If so, please give us your background. _____

Are you currently in business or have you owned or operated your own business before? _____

List one or two words that describe your merchandise category? _____

What makes your merchandise different within your category? Theme? Medium? Color? Please be specific. _____

Who is your target customer? _____

What will be your biggest customer draw? Display? Price? Please explain. _____

What is the estimated start up cost and how will it be financed? _____

Describe your ideas for presenting your merchandise including fixtures, arrangement of merchandise, color scheme, etc. Please be specific. _____

*Please feel free to include photos and or catalogs of merchandise with this proposal.

Name _____ Date _____

Return Proposal to Customer Service
Our Program Manager will contact you shortly.

**NORTH
SHORE
SQUARE**